

2018 Nonpartisan Elections Guide

In-School Activities



The In-School Activities outlined below are opportunities for your communities to meaningfully participate in this year’s elections. By getting involved, you can help increase voter turnout and help ensure pro-charter school voters – who put kids first – participate in the election!

1. Join CharterNation

CharterNation is a comprehensive civic engagement program of CCSA Advocates, funded by CCSA, which encourages charter school families and supporters to get involved in advocacy by:

- Increasing their awareness and knowledge of charter school policy, important elections, and legislative affairs.
- Becoming actively involved in issues in their local communities and neighborhoods.
- Registering and turning out to vote, as well as inspiring others to vote.

In our analysis, charter school families and supporters consistently turn out to vote at higher levels than the general electorate, so it’s especially important that we mobilize them around charter school policy issues.

Email charternation@ccsaadvocates.org to learn more and sign up today!

2. Conduct a Nonpartisan In-school Program

School leaders can act in a nonpartisan capacity by educating their communities about elections and encouraging voter engagement. School leaders cannot advocate for a specific candidate, tell people who to vote for nor rate candidates.

| Do | Don't |
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| Register people to vote. | Don't use public funds to support or oppose candidates. |
| Provide briefings or information on all candidates on an equal basis. | Don't limit your briefings or information to certain candidates. |
| Distribute nonpartisan materials about candidates and their views and positions. | Don't endorse candidates for office. |
| Help new voters understand elections and the voting process. | Don't let candidates use office space, equipment, or other school resources. |
| Encourage and help people get to the polls on Election Day, regardless of how they intend to vote. | Don't publicize which candidates share your school's view on contested issues. |